



Palmetto Council, Inc. Boy Scouts of America

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*...CELEBRATING 70 YEARS OF SERVING YOUTH AND FAMILIES IN SPARTANBURG,
CHEROKEE, UNION, YORK, CHESTER, AND LANCASTER COUNTIES*

THE PALMETTO COUNCIL, BOY SCOUTS OF AMERICA RECEIVES SUPPORT FROM THE YOUTH SHOOTING SPORTS ALLIANCE

The Palmetto Council recently announced their receipt of needed equipment and supplies from the Youth Shooting Sports Alliance (YSSA) in support of their youth shooting sports program. The YSSA, with the generous assistance of some of the most respected manufacturers in the shooting sports industry, provided in support of this dynamic youth program shooting sports products that included the following:

- 12 Genesis Compound Bows
- 15 Daisy BB Guns
- 4 Mossberg Super Bantam 20 ga. Shotguns
- 3 Champion Easybird Auto-feed 6-Packer Trap Machines
- 3 Mossberg 930 Autoloader 12 ga. Shotguns

Youth and social organizations have exposed millions of kids to the shooting sports. The shooting sports industry receives numerous requests annually from many of these organizations seeking financial and product support. As a service to the shooting sports industry, the YSSA provides guidance as to which of these programs should be considered as priority in having the greatest return on investment measured by projected program growth and participation.

The YSSA utilizes an annual National Youth Shooting Sports Program Needs Assessment to aid in identifying limitations to program growth attributed to the need for shooting sports equipment and supplies. Invitations to participate in the 2008/2009 Assessment were sent to 74 National 4-H Shooting Sports state contacts; 38 Royal Rangers Region and District leaders; 28 JROTC brigade, district or area leaders; 264 Boy Scout Councils; and 64 State Association leaders. A panel of select members of the industry reviewed proposals submitted in response to that assessment and identified the priority programs that best contribute to the future market goals of the industry. The Palmetto Council was among 58 youth shooting sports programs approved to be supported with equipment and supplies to address their respective limiting factors to growth.

The Youth Shooting Sports Alliance is a 501 (c)(3) private foundation whose mission is to identify and support the needs of successful and safe youth programs. Youth groups and industry members interested in learning more about the Youth Shooting Sports Alliance are encouraged to visit their website at www.youthshootingssa.com.

Developing character today ... to build the leaders of tomorrow!